

**MICHAEL W. KEMPNER
CHAIRMAN, PRESIDENT AND CEO
MWW GROUP**

MICHAEL W. KEMPNER is the founder, Chairman, President and Chief Executive Officer of MWW Group. In addition to running the agency as a whole, Mr. Kempner plays an active role in the management of many individual accounts. Prior to its sale to the Interpublic Group of Companies in 2000, Kempner was responsible for building MWW Group into the 4th largest independent public relations firm in the United States. Headquartered in East Rutherford, New Jersey, MWW Group has 10 offices in the United States and Europe and is currently one of the largest public relations firms in the United States.

In addition to Kempner's role at MWW Group, he also serves as Chairman and CEO of MWW Group's investor relations practice, Financial Relations Board ("FRB"). FRB is the nation's oldest and most respected investor relations firm, FRB represents more than 300 public companies with their investor relations, corporate governance and financial communications needs.

MWW Group has been named "PR Agency of the Year" by the American Business Awards; twice was named "Midsize PR Firm of the Year" by *PR News*; and public relations "Agency of the Year" and "Strategic Agency of the Year" by the prestigious *Holmes Report*, one of the public relations industry's premier trade publications and "Mid-Size Agency of the Year" by the Golden Bridge Awards. MWW Group was also voted the top public relations firm for client satisfaction for an unprecedented four years in a row.

MWW Group has been recognized by a leading business publication as one of the best places to work and as having one of the public relations industry's top community service programs. MWW Group was also named multiple times as one of the Best Places to Work in New Jersey by *NJBIZ* magazine and *PR News*.

A nationally recognized authority on crisis management, investor relations, public affairs, business to business, consumer marketing and corporate social responsibility, Mr. Kempner has successfully guided corporate communications programs for hundreds of Fortune 1000 companies.

Additionally, Mr. Kempner is Founder and CEO of StoneAmerica Licensing, one of the nation's premier licensing and sponsorship companies and Founder and Chairman of Amplify Sports and Entertainment, a leading sports consulting and sponsorship agency. Kempner also serves as an Operating Advisor to Pegasus Capital Advisors, helping them to build companies in sustainable industries and other transformative technologies as well as a Board Member of Lighting Science Group, the nation's leader in LED lighting and Public Policy, Inc., a leader in workplace benefits solutions to the public sector. Kempner also serves as an

Advisory Board Member for Vitals.com, a venture backed leading doctor referral service.

Mr. Kempner is a founding board member of North Jersey Community Bank, the fastest growing bank in New Jersey history and one of the preminent community banks in the United States.

Kempner also serves as a Board Member of the Network for Teaching Entrepreneurship, leading international organization that creates classroom based entrepreneurship training to disadvantaged youth.

Kempner also serves on the Board of Directors of the Center for Food Action, where Kempner helps in the oversight of one of Northern New Jersey's most critical food banks and as a Board Member of BergenPac, a leading community based Performing Arts Center in Englewood, New Jersey.

Mr. Kempner has also held several positions in government at the State and Federal levels, including the posts of Legislative Director to Congressman Robert G. Torricelli and Special Assistant to N.J. Governor Brendan Byrne. He has also served as Deputy Finance Director of the Democratic National Committee and as a member of President Carter's Reelection Committee staff. After serving as National Finance Co-Chair for Hillary Clinton for President and as a member of the Obama for President National Finance Committee, Kempner is currently NJ Finance Chair for the Democratic National Committee and a member of the DNC National Finance Council. Most recently, Kempner has been named a member of the State of New Jersey, Government Advisory Council on Volunteerism and Community Service an organization that encourages the expansion of volunteerism and community service in the state by advising and supporting the mission and initiatives of the Governor's Office of Volunteerism.

A frequent lecturer on a variety of public relations, management and marketing issues, Mr. Kempner is the author of numerous articles on marketing, financial transactions and crisis communications. Mr. Kempner was recently honored as *PR Weeks'* Public Relations Executive of the Year and by the Stevie International Business Awards as Communications Executive of the Year and International Communications Executive of the Year. Kempner was also awarded a Lifetime Achievement Award by *PR News* for his two decades of contributions to the public relations industry and his leadership of MWW Group and was inducted into the Public Relations Hall of Fame in 2009. In 2005, he was named Public Relations Professional of the Year by the Public Relations Society of America, New Jersey Chapter. Most recently, Kempner was named one of the top 5 national leaders in Corporate Social Responsibility.

Mr. Kempner was named one of the Top 50 N.J. Business People by *The Business Journal of New Jersey* and one of the Top 100 Business People in New Jersey by *Business News New Jersey*. Additionally, Kempner was named one of

the 50 Most Interesting People in New Jersey by *New Jersey Monthly* magazine. Kempner is a two time winner of the "New Jersey's Finest" award and a four-time finalist of *Inc.*magazines' Entrepreneur of the Year award. Kempner is also a member of the Deans Advisory Committee of the American University School of Communications.

Kempner holds a Bachelor of Science from American University.

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